



## RSE-0106-2

Format: **Compact Disc / 2LP**  
CD Packaging: **Recycled Digi Slider**  
LP Packaging: **Full Color Jacket + Digital Download Card**  
Box Lot: **30**  
File Under: **Rap/Hip Hop "A"**  
Parental Advisory: **Yes**  
Street Date: **5.05.09**

CD-826257010629



8 26257 01062 9

LP-826257010612



8 26257 01061 2

### DISCOUNT:

3% New Release Discount Until 5.05.09

### TRACKLISTING:

1. HIP HOP RYDE
2. REJUVENATION
3. NUFF FIRE
4. THE CONCH
5. THYNK EYE CAN (HAIKU D'ETAT MIX)
6. TV SHOW
7. SADLY EVER AFTER
8. TOMORRY
9. DIGGIN' IT?
10. AARON, AB, ABBEY
11. RSVP (WANNA PARTY)
12. MAN DOWN
13. IS WHAT IT IS
14. PARABLES

### HIDDEN BONUS TRACK

**THYNK EYE CAN**  
(BLOWEDIAN NEXT GENERATION MIX)

"...a skillful MC, capable of expressing extremely soulful sentiments with his mystical themes and deeply pronounced voice." -Robert Gabriel

STREET DATE: 5.05.09



# ABSTRACT RUDE

## REJUVENATION

As a product of the legendary Goodlife open mic sessions, **Abstract Rude** splashed onto the scene in 1994 as part of the famed **Project Blowed** crew that included LA's **Freestyle Fellowship** and **Aceyalone**. As one half of the **A-Team** (with **Aceyalone**), one third of **Haiku D'Etat** (with **Aceyalone** & **Myka 9**) and frontman of his group **Abstract Tribe Unique** (ATU), Ab Rude has endeared himself to fans worldwide through consistent touring and genre defining albums such as 1999's *South Central Thynk Tank* (currently out of print). Once signed to the **Beastie Boys Grand Royal** imprint, Ab has readied himself to re-emerge with **Rhymesayers Entertainment** and his most consistent and focused work to date, *Rejuvenation*.

Produced entirely by Seattle super producer **Vitamin D** (*G-Unit, Redman, Young Buck, Gift of Gab, Choklate, Lifesavas, Black Sheep, etc.*), *Rejuvenation* is a hard hitting soulful ryde showcasing Ab Rude's distinct and unlimited vocal stylings.

### SELLING POINTS:

- Produced by **Vitamin D** (*G-Unit, Redman, Gift of Gab, etc.*)
- Features **Project Blowed** members **Aceyalone** & **Myka 9** as well as the next generation of **Blowedians** **Sahtyre, Alpha MC, Busdriver, Nocando, Open Mike & Dumbfoundead**.
- Performed **80+** shows as direct support to **Atmosphere** on their two **Sold Out** tours in 2008.
- Diverse and established sales history and fan base with **Haiku D'Etat, A-Team, Abstract Tribe Unique** and solo releases.

### MARKETING POINTS:

- Performing at **Rhymesayers label showcase** at **SXSW '09**.
- Co-Headlining **Mike, Aaron & Eddie Tour** kicking off **May '09**.
- Videos for "**Rejuvenation**", "**Nuff Fire**" & "**Thynk Eye Can**" serviced to **MTV, MTV2, MTVU, BET, Fuse, MUCH**, etc.
- Featured Artist on **Myspace** week of release.
- Online **Banner Ad** Campaign with **1,200,000** impressions.
- Extensive **Viral Video** and **Face to Face** campaign.
- Featured in the film *This Is The Life* chronicling the Goodlife Cafe due on DVD March 10th, 2009.
- Full Radio & Press servicing via Spectre & Biz3 Publicity.
- Postcards, Posters, Stickers, and Promo Copies available.

### TOP 10 MARKETS:

1. Los Angeles, CA (Hometown)
2. San Francisco, CA
3. San Diego, CA
4. Denver, CO
5. New York, NY
6. Seattle, WA
7. Sacramento, CA
8. Chicago, IL
9. Phoenix, AZ
10. Minneapolis, MN



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